

34 WAYS TO INCREASE TRAFFIC

- Dusty Shoe - Soft Opening
- Sign Riders on Monument Sign
- New Home Ambassador - Builder Sites
- Bandit Signs / Bandit Signs with Trade In
- Sign in Everyone - Test Link by Email
- Hanging in Model - Talk to Buyers - BTIP (weekends only)
- Amenity Update - Community Update to NHA
- Open House for Spec / Inventory Homes by NHA
- List Specs with Preferred Agents
- Give OpenDoor and OfferPad Cancellations to BTIP
- 3-Ring Binder at Open Houses - iPad - Builder Book
- Open House with Builder / Social Media Blitz
- Apartment List with Lease Buyouts
- Communication with Builder Agent - Local Resale MLS Update
- QR Code for Brochures
- QR Code on Lots
- QR Code on Entry for e-Brochure
- Videos in Models of How to Trade Your House
- Videos in Models of Builder Benefits
- Social Media Ad Campaigns
- YouTube Video Campaigns
- Broker Luncheon with Webinar
- Bus Tour - Lunch & Learn
- Review Backlog with BTIP
- Old Registration Cards and Interest Lists
- Create Financing with Builder Buyout PMI
- Ice Cream Social - Packaged Ice Cream
- Raffle - Design Center - Feedback and Reviews
- Digitize Kitchens, Baths, and Elevations
- Facebook Ads - New Construction
- TikTok with Milkshake - Link to NHA
- Acrylic Stands with Trade In Program
- Relocator - Be an INTERNET HERO!
- Closing Gift for 5-STAR REVIEW

} Discuss special financing